



Pilar Pagán O'Connor

Graphic Design
Art Direction
Web Design

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(415)734-0195

Education

September 2015 – May 2019
Boston University
BFA in Graphic Design Major & Computer
Science Concentration

Spring 2018 —
BU Abroad Venice
Studied Graphic Design, Typography,
Art History, Glassblowing, and Italian.

Class of 2015
St. Ignatius College Preparatory
San Francisco, CA

Experience

Instrument
Freelance Designer
May 2020 - Present — Portland, OR // Remote

- * Worked on the internal Nike team for a Nike Yoga campaign that is currently live on the Nike Training App
- * Produced motion graphic assets, chose selects from photoshoots with different yoga influencers we interviewed remotely, and worked with a small team to help make campaign come to life

R/GA
Freelance Associate Designer
March - April 2020 — New York, NY

- * Designed presentations for clients such as Samsung, Facebook, and ESPN
- * Worked with producers and senior team to collaborate and ideate
- * Made Mockups and wireframes for client pitches

M&C Saatchi: Sport & Entertainment
Freelance Junior Designer
January - March 2020 — New York, NY

- * Researched and produced innovative design work for lifestyle clients such as Reebok, Sonos, and Redbull
- * Develops client briefs and creative ideation for client pitches with the Creative Director and the rest of the creative team
- * Implements developed creative concepts into executed design decks/presentations

Nike
Environmental Graphic Design Intern
Summer 2019 — Beaverton, OR

- * Worked on the Brand Design Retail team under the design director
- * Learned how Nike develops concepts for Global Retail Stores and their process behind bringing those concepts to life globally
- * Rebranded a Nike store floor to fit the Summer 2020 "Make Sport a Daily Habit" slogan
- * Collected content and designed a 60 page workbook on How to bring more circularity and sustainability into Retail Design

Leadership

Boston University Dean's List
St. Ignatius College Prep Honor's Graduate

Proficiency

Highly Proficient in Adobe Photoshop, Illustrator, InDesign, After Effects, CSS, HTML, Keynote, Pages, Sketch, Figma, and the Microsoft Office Suite.

Familiar with Javascript, Java, Wordpress, and Spanish.

Skills

Djing, Film Photography, Sewing, Soccer